



Whizz Education  
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United Arab Emirates

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[www.whizz.com](http://www.whizz.com)

To whom it may concern:

We employed The Whole Thing as a Sales Consultant to help us construct a sales strategy for the coming year so that we could continue to exceed our ambitious sales targets for this region.

We were delighted with their experienced facilitation and the results from this effort. We found the idea generation and evaluation session on unlocking profit of particular value providing us with a very focused shortlist of ideas that we can now develop and move into action. The feedback from those attending this consultancy was extremely positive and all agreed that the outcome was of great help, engaging and often insightful.

We would not hesitate to recommend The Whole Thing to help you with Sales Consultancy and are looking forward to working with them to review our progress against this sales strategy in the near future.

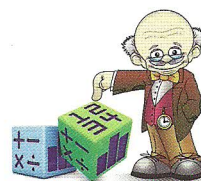
Yours faithfully,

Don Graham  
Director for Middle East



*There's happiness in numbers*

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